

AV CONCEPTS

VIDEO • AUDIO • LIGHTING

SHOWPROFILE

AV CONCEPTS PROVIDES VIDEO for HOLLYWOOD'S ELITE at TV GUIDE'S 5th ANNUAL EMMY AFTER-PARTY



AV Concepts partnered with the designers at Event Eleven to help technically produce TV Guide's prestigious fifth annual Emmy Awards after-party at Hollywood hot spot, Les Deux. AV Concepts edited, switched and distributed the live show to all 40 plasma screens mounted on tent walls and various free stands, ensuring a good view from every point of view in the crowded tent and adjacent club restaurant. AV Concepts provided a live east coast feed of the Emmy Awards Show for early arrivals as well as flawless video coverage to party goers of the live event, switched with the televised event on 40 plasma displays throughout the main tent, outside garden and Les Deux club. The post Award Show event was star studded with celebrity performances including John Legend and Kanye West. These performances were shown on the plasmas throughout the party. AV Concepts used 2 cameras to capture all the best angles including a jib or camera "crane" for a close up view of the performers on stage.

AVC also assisted the PR agency Bragman Nyman Cafarelli (BNC-PR) with a quick turn around on multiple video clips for the post Emmy press coverage which aired nationally the next morning.

"We are glad that Warren Tash and AV Concepts are part of our team to help us respond to the technical needs of our entertainment based clientele."

Tony Schubert of Event Eleven