

AV CONCEPTS

VIDEO • AUDIO • LIGHTING

SHOWPROFILE

PRODUCING TECHNOLOGY for TECH ALL-STARS THE WALL STREET JOURNAL EXECUTIVE CONFERENCE D5: ALL THINGS DIGITAL



The prestigious Wall Street Journal Executive Conference: All Things Digital is noted for its informal, unscripted, yet hard hitting conversations with a veritable who's who of the digital world. The highlight of "D5" was an interview with Bill Gates and Steve Jobs - together!

Held annually at The Four Seasons Resort Aviara in Carlsbad CA, the fifth All Things Digital Conference, D5, once again partnered The Trillium Creations with AV Concepts. AV Concepts has been the audio-visual resource since the inception of the conference; providing audio, video and lighting. The resulting high-demand interview video was edited, online and on the news in near real-time thanks to AV Concepts' extensive expertise and advanced technology. AV Concepts recorded the show in 6 recording formats in order to accommodate numerous technical requirements. Beta Cam was used exclusively for Microsoft, DVCPRO was used exclusively for MSNBC, Direct to DVD was handed to the presenters before they left the event, DTE (real time direct to edit) - QuickTime was used to author a DVD delivered within 24 hours of show close to the Wall Street Journal, DVDCAM was used for digital back-tapes, and an MP3 audio recording was used to upload transcription for legal purposes. All formats were recorded successfully and delivered on time.

Video for the show included 7K Panasonic projectors with a four camera system including a robotic camera mounted in the ceiling. Lighting included MAC 700 moving lights, and a HOG 1000 console, while M1-D Meyer Line Array speakers provided the basis for impeccable audio.

www.avconcepts.com