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News Release

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For Immediate Release

AV Concepts Provides Video for Hollywood's Elite at TV Guide's 5th Annual Emmy After-Party

TEMPE, AZ, October 15, 2007: AV Concepts partnered with the designers at Event Eleven to help technically produce TV Guide's prestigious fifth annual Emmy Awards after-party at Hollywood hot spot, Les Deux late last month. As part of the package, AVC provided a live east coast feed of the Emmy Awards Show for early arrivals. AV Concepts also provided flawless video coverage to party goers of the live event switched with the televised event on 40 plasma displays throughout the main tent, outside garden and Les Deux club. The post Award Show event was star studded with celebrity performances including John Legend and Kayne West. These performances were shown on the plasmas throughout the party. AVC used 2 cameras to capture all the best angles including a jib or camera "crane" for a close up view of the performers on stage. AV Concepts edited, switched and distributed the live show to all 40 plasma screens mounted on tent walls and various free stands, ensuring a good view from every point of view in the crowded tent and adjacent club restaurant.

AVC also assisted the PR agency Bragman Nyman Cafarelli (BNC-PR) with a quick turn around on multiple video clips for the post Emmys press coverage which aired nationally the next morning. "We are glad that Warren Tash and AV Concepts are part of our team to help us respond to the technical needs of our entertainment based clientele" - Tony Schubert of Event Eleven.

AV Concepts is a national, full-service supplier of audio-visual, staging and technical support for meetings, conventions and trade shows. The company provides the latest in video, audio, and lighting equipment. With more than 20 years of industry success, AV Concepts specializes in peace-of-mind for corporate, convention and staging events.

