
AV CONCEPTS

VIDEO • AUDIO • LIGHTING

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News Release

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For Immediate Release

AV Concepts Teams with Academy of Television Arts & Sciences Foundation for Black-Tie Gala Hosted by Tom Bergeron (Dancing with the Stars)

TEMPE, AZ, May 6, 2008: AV Concepts provided audio, video, lighting and scenic coordination for the 29th Annual College Television Awards honoring students from across the nation for outstanding work in video, digital and film production. The annual gala not only honors student achievement, it puts students in elbow-rubbing proximity to industry executives and celebrities while it employs a few of them as staff for the event as well as for pre - and post production needs - making for an excellent "show credit" line on any resume!

The event took place in a sound stage at Culver Studios next door to the shooting of "Deal or No Deal", and the celebrity guest list for the event included stars and creative talent from such notable shows as Desperate Housewives, Boston Legal, Heroes, Bones and King of the Hill – just to name a few, making this event a college student's dream destination. Awards were presented to the winners in categories including drama, comedy, music – best composition, music - best use, documentary, animation, newscasts, magazine shows, commercials and children's programming. A promo produced by mtvU is available at www.mtvu.com and soon to be on the Academy Foundation's website at www.emmysfoundation.org.

AV Concepts provided a Multi-Camera Component Switch system including a jib with (2) 9k-DLP projectors converged & projecting on a 10.5' x 14' screen for showing the student video segments, and full truss assembly lighting to light the set (which included the famous 'EMMY' statues) and pin spots and décor for 60 tables accomplished with both theatrical and moving lights. Audio included EAW KF 300s, ADR and wireless mics.

Event organizers were so pleased with the result, AV Concepts is already slated to do the show again next year. "The team at A/V Concepts did a great job. They made it as low stress an event as I've ever worked on," said Debbie Slavkin, Program Manager for the College Television Awards.

AV Concepts is a national, full-service supplier of audio-visual, staging and technical support for meetings, conventions and trade shows. The company provides the latest in video, audio, and lighting equipment. With over 20 years of industry success, AV Concepts specializes in peace-of-mind for corporate, convention and staging events.